This issue will change your whole viewpoint mainly because the insides are upside-down. Turn insides downside-up, the cover turns upside-down. What fun, gang! People see you reading with cover upside-down and think you're crazy!

$1 Box of 21 New Christmas Cards
Yours FREE!
B. J Stuart,
President
Stuart Greetings
I'll Give You This Feature Assortment of 21 New, Lovely Christmas Cards Free To Prove How Easily You Can Earn
$75.00 OR MORE
Showing These Cards In Your Spare Time!
Amazing Get-Acquainted Offer For
MEN! WOMEN! BOYS! GIRLS!
Imagine! This big box of 21 beautiful new Christmas Cards is yours without one penny's cost to you. You won't be asked to return the cards or pay for them, now or ever. We're making this amazing offer to show you how easily you can make as much as $75.00 and more with our exciting new Christmas Cards!
ANYONE CAN MAKE MONEY THIS EASY WAY!
Whether you're 8 or 80 . . . a student, housewife or have a full-time job . . . you can make big money in your spare time! You don't need any experience. We'll supply you with a big outfit of actual samples ON APPROVAL. Just show these samples to people you know Our big values sell on sight—and you keep up to half of each dollar as your big cash profit. You can quickly make $75.00 selling only 150 boxes. With our big line of Christmas and All-Occasion Assortments, Name-Imprinted Christmas Cards, Stationery and other fast-sellers, you make still more money!
OFFER LIMITED . . . ACT NOW!
Send no money. Just mail coupon for sample outfit ON APPROVAL and Feature Assortment FREE. You must be satisfied that you can make money this easy way, or you may return the samples only. THE $1.00 FEATURE ASSORTMENT IS YOURS TO KEEP, FREE, WHETHER YOU RETURN THE SAMPLE OUTFIT OR NOT! This offer is limited, one to a family, and may never be repeated.
FREE BOX COUPON
Mail coupon for money-making sample outfit ON APPROVAL. Get Feature Assortment as a FREE GIFT for trying our plan.
Mail Now!
SEE WHAT OTHERS DO!
"I make $30 to $40 a week, in my spare time. It's easy. Your cards sell themselves!"
R.B.T., New Mexico
"Customers can't resist these cards. Showing them is a nice way for any student to earn extra money!"
M. K., Wisconsin
STUART GREETINGS, Dept. FB-117
4436 N. CLARK ST CHICAGO 40, ILL.
I am interested in making money with your outfit of sample assortments. Rush it ON APPROVAL. Include $1 Feature Christmas Assortment FREE, per your offer
Name
Address
City & Zone
State
If for fund-raising, give organization's name below
STUART GREETINGS, INC.
4436 N. CLARK ST., Dept. FB-117, Chicago 40, Ill.
Noel
Christmas Happiness
Greetings At Christmas

BRUTUS! I ARREST THOU FOR MURDER, FOR RESISTING ARREST AND MAINLY FOR NOT LEAVING 10¢ IN CANDY STORE FOR COMIC BOOK!
NO, MARK ANTONY, PRIVATE EYE... IT IS I WHO ARREST THOU!
MAD
FOR I AM ONLY DISGUISED AS BRUTUS AND AM IN REALITY MARK ANTONY, PRIVATE EYE!
TWIST
NO, MARK ANTONY, PRIVATE EYE ... IT IS I WHO ARREST THOU!
POMPOUS I
SPQR
...FOR I AM ONLY DISGUISED AS MARK ANTONY, PRIVATE EYE AND AM IN REALITY TRICK DACY, PRIVATE EYE!
...NO, MARK ANTONY! ...IT IS I WHO ARREST THOU FOR I AM IN REALITY... JUNIOR!
NON SPUTARE NELLA CAROZZA
TWIST
... NO, JUNIOR!... I ARREST THOU FOR I AM IN REALITY FARLESS FEASDICK!
(TRANSLATION) NICHT IN DEN WAGEN SPUCKEN
NO... I ARREST THOU...
NO! I, THOU!
NO! I...
Routine #13 ...the disguise routine...good for story endings...
TWIRL
...Here everyone whips off rubber masks and you find out the hero really isn't the hero... the villian really isn't the villian... I'm not really your MAD writer...matter of fact, this MAD comic book isn't really MAD comic book...
NO! NO! NO! NO! NO! NO! NO! NO! NO! NO! NO!
TWIRL
TWIRL
NO! NIX NO! NO! NAY! NEIN! NYET! NEIGH NO NEEN NON
THE END
7

...(e)... the last example of this nauseating, busted-crutch type humor is to show an atom-bomb explosion! However, this routine we feel, is giving way to the even more hilarious picture of the Hydrogen bomb!

MARK ANTONY!... I'LL PAY YOU A THOUSAND DRACHMAS TO CATCHETH MY HUSBAND'S MURDERERS!
DRACCHMAS?... DRACCCCHMAS?... ECCCHHH, WHO WANTS DRACCCHMAS? I ONLY ACCEPTETH SOUND U.S. CURRENCY!
SARA TOGA
...Routine #6, lampoon women... Lampoon women are either real good looking...
SARA TOGA SPRINGS
...or lampoon women are real bad looking! For some reason lampoon women are never...
ECHH
SARA TOGA TRUNKS
real in-between looking!... Routine #7 is where a person cries so much the tears make a flood!
... VERY WELL, TONY! I'LL PAY THINE FEE!... NOW WILL YOU TAKE MY CASE?
Routine #8...the Domm-Da Dom-Domm routine! No explanation necessary!
... I WILL ANSWERETH YOU SIMPLY... EFFECTIVELY...AND MY ANSWER IS... MY ANSWER IS...
DOMM DA DOM DOMM!
I'LL GET YOUR HUSBAND'S MURDERER, CALPHURNIA... SINGLE HANDETH WITH MY ARMY I'LL GET BRUTUS... SO WATCH OUT, BRUTUS... 'CAUSE CALPHURNIA, HERE I COME!
Routine #9!... It never fails! Every time you see an array of weapons, there's the flint-lock with ray-gun with the bean-shooter with the plunger!
SAY! THAT'S A GOOD TITLE FOR A SONGETH... 'CALPHURNIA, HERE I COME'
ALL RIGHT, SOLDIERS! WE'RE OVERLOOKING A VALLEY AT PHILLIPI WAITING TO AMBUSH BRUTUS AND HIS ARMY WHO ARE COMING THROUGH AND YOU ARE THERE (FROM PROGRAM OF SAME NAME)!
LOOKETH! SOMETHING MOVETH WAY DOWN THERE!
SOMEONE COMETH! SOMEONE COMETH!
OOH I'M DYINGETH! OOH I'M DYINGETH!
WHO IS ETH?
ETH'S... ETH'S... ETH'S...
...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE?
What's she doing everywhere else? Routine #10! Marilyn Monroe... Wherever possible!
LOOK! HERE COMETH BRUTUS AND HIS ARMY! WE'RE IN FOR A BLOODY BATTLE!... WHICH REMINDS ME... HOW'S YOUR MOM, ED?
GET READY... AIMETH... FIRE!

...ET TU BRUTE? ...THAT MEANS 'YOU TOO, BRUTUS?'!
...ME THINKS THAT LAST SHOT HITTETH VITAL SPOT!
...CHICKEE! LOOKETH WHO COMES! IT'S MARK ANTONY, PRIVATE EYE!
LET'S SCRAMETH!
...THEN FALL, CAESAR!
O MIGHTY CAESAR! DOST THOU LIE SO LOW? ARE ALL THY CONQUESTS, GLORIES, TRIUMPHS, SPOILS, SHRUNK TO THIS LITTLE MEASURE?
THE APPIAN WAY IS THE RIGHT WAY
...BUT MAINLY... DOES IT HURTETH?
...ONLY WHEN I LAUGHETH!
POMPUS
VERTIGO I
Routine #4... detectives! Lampoon detectives fall into a limited number of categories!... You might have Trick Dacy...
GOODNESS GRACIOUS!
THIS SIGN WAS NOT MEANT TO BE FUNNY
...or Martin Walking-kane...
Potrzebie
...or Shermlock Shomes...
L. E. MENTARY!
...or Marlon Bran-flakes!
MUMBL...
UH OH! CAESAR HAST BEEN MURDERED!
AND UH-OH! UH-OH! MARK ANTONY... PRIVATE EYE... IS GOING TO GOETH INTO HIS SOLILOQUY!
BOY... WHAT A SOLILOQUY THAT IST!
SH-SH! DON'T MAKETH ANY NOISE DURING THIS SOLILOQUY!
...FRIENDS, ROMANS, COUNTRYMEN, LEND ME YOUR EARS...
I GOTTA COPY DOWN THIS SOLILOQUY AND LEARNETH BY HEART FOR SCHOOL!
SH-SH! HERE GOESETH SOLILOQUY!
...I COME TO BURY CAESAR... 'CAUSE WHEN I DIG THAT CRAZY CAESAR, I'M STONED EVEN IF I'M DIGGING HIM SIX FEET UNDER!... MAN... THAT CAESAR WAS THE MOST AND THE OUTEST...
Routine #5... Bop talk!... Very popular in lampoons... especially words like 'crazy and dig'!
MARK ANTONY!
4

SOOTHSAYER!...GO GO SOMEWHERE AND SAY SOME SOOTHS! THOU IST STANDING IN MY WAY!
...AH!... THERE ART THE SENATORS ON THE STEPS OF THE CAPITOL, WAITING FOR ME!
CAESAR USES
NOT A KNAVE
BE LIKE A NOBLE

AH... THERE IS MY ESTEEMED COLLEAGUE, SENATOR BRUTUS (DEM.) AND SENATORS CASSIUS, TREBONIUS, LIGARIUS, DECIUS, E PLURIBUS UNUM AND GEORGE!
OK, SENATORS CASSIUS, TREB... TREBONIMUS, LIG... LIG... LIGOMINUS, DE... DE... DE... AH NUTS! I CAN'T PRONOUNCE TH-THINE NAMES! GET THINE WEAPONS READY, BOYS!
... GEORGE?

Routine #2! In this routine, although the story takes place thousands of years ago, modern things are mixed in...thus you have zoot togas... 38 cal. swords...

... and like that! So... on with the story!
OK, BOYS! CAESAR'S BEEN GETTETH TOO MUCH POWER! NEXT THING YOU KNOWETH, HE'LL BE AFTER A FOURTH TERM!

... RIGHT... AND HE'LL INVESTIGATETH OFF-TRACK BETTING AT THE COLISEUM!
BLASTETH HIM!

...ET TU, BRUTE?
...Routine #3...gruesome but very popular! This is where the bullets knock huge, round, clean cut holes in the victim, through which you can see daylight...
NO...I DIDN'T ET!
ROAMIN' NOSE

...However...the victim never seems to mind much, and it usually takes a number of holes to do him in...like for instance...
...I SAID... ET TU BRUTE?
I TOLD YOU... I HAVEN'T ET SINCE DINNER!
... BLAST HIM AGAIN, BOYSETH!

CUT YOUR OWN THROAT DEPT.: SO HERE'S THE WAY A TYPICAL-TYPE LAMPOON GOES!... FIRST YOU CHOOSE A RADIO SHOW, OR A T.V. SHOW, OR A MOVIE, OR A BOOK... SAY... 'JULIUS CAESAR'!... YOU THEN PROCEED TO RENAME IT 'SHMULIUS SHMAESER'... OR 'JULIUS, SIEZE HER'... OR 'HER SIEZE JULIUS'... AND LIKE THAT!... HOWEVER, WE WILL STICK WITH...

JULIUS CAESAR!

CAESAR! BEWARE THE IDES OF MARCH!

...EH, SOOTH SAYER? WHY SHOULD I BEWARE THE IDES OF MARCH?

INCOME TAX!

P.T. BARNSMELL ROMAN CIRCUS PHILLY PHILISTINES VS. GLAD GLADIATORS

DOUBLE BE-HEADER TODAY

SPQR

WPA

NO PARKING

BEFORE

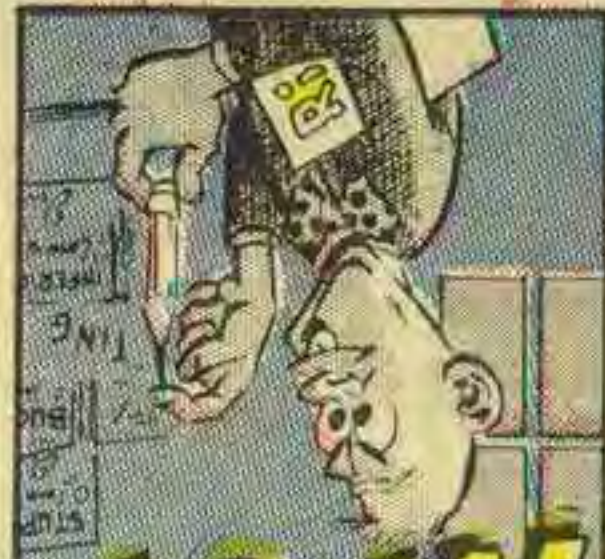
AFTER

CURB YOUR DOG

TURKISH BATHS

HOTEL ASTOR

WOOD.

Hold it right there! Throughout this story I will, if I may, interrupt to point out the various routines that a lampoon uses... for instance routine #1...

...Background details!... Where with the aid of a small microscope, you can find hours of enjoyment in thousands of funny little background drawings!

These drawings can get out of hand... very often destroying the main idea as well as your eyesight!... Well, on with the story!

MOTHER COME HOME... THE BAMBINO SHES A FALL IN THE SPAGHET

MADMAN MARCUS USED CHARIOTS

PASQUAL'S CUT RATE TOGAS LOW OVERHEAD

OUR NAME IS LEGION

SAM AND LUIGI LEGION

OOPS! WRONG STORY!

PLINY THE YOUNGER

WILLIE THE ELDER

Dear readers!... We interrupt this next story for a special announcement! I, your MAD writer am going to the...
BUGHOUSE

Today... there are so many lampoon type comic books on the newsstands, the competition is driving me...
CRAZY

But competition is the American way and although we are inclined to shrug off our competitors with a mere...
EH!

...the fact is, twelve comics books during the calendar month grind thirty-two lampoon stories at a...
FLIP

Now, lampoon material is very limited, and when lampoon writers cannot get any more of this material, they will...
GET LOST

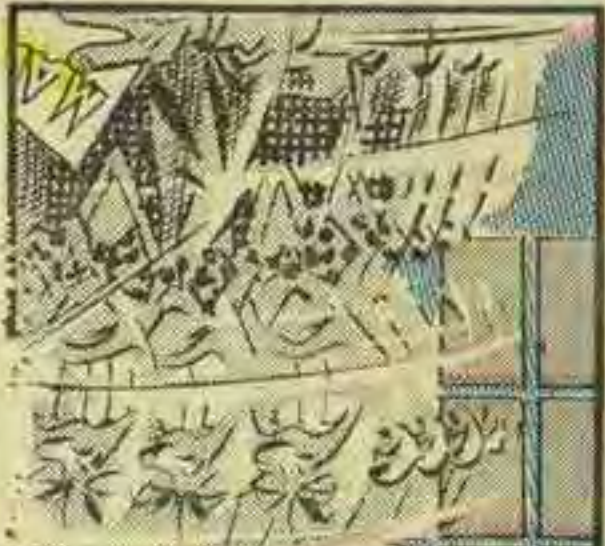
...And so, I... your MAD writer hereby announce that there is no more material left... and that's why I'm going...
MAD

...Here I am, with no more material to finish this book!... However... there's one idea left that might save me from the...
MADHOUSE

...One idea that hasn't been attacked by the lampoon comics, although lord knows they've done everything from soup to...
NUTS!

And what the lampoon comics have not lampooned are the lampoon comics! Ha! You think I clutch this wretched idea from sheer...
PANIC

Not so! To watch the standard gag situations and routines appearing in our different books at the same time is truly a...
RIOT

With the following story we propose to take our brush and our ink... we propose to enter our own back yard and run...
WILD

So as we adjust our neck on the chopping block, our final word is... there is nothing at which we're not willing to take a...
WHACK

AND NOW... VOTE FOR YOUR CANDIDATE FOR MISS POTGOLD OF 1955!

- ☐ PHILODENDRON POTGOLD
- ☐ MISS FLUNTNEY BLENT
- ☐ MISS FLINTNEY BENT
- ☐ MISS BEDNEY FLUNT
- ☐ MISS FLUDNEY BENT
- ☐ MISS FLENTNEY BUNT
- ☐ MISS BLENTNEY FUNT
- ☐ MISS BONTNEY FLONT
- ☐ GEORGE
- ☐ MISS FLOOTNEY BOONT
- ☐ MISS WOONTNEY GOONT
- ☐ MISS POONTNEY SPADAFOONT
- ☐ HEAP

TO CASTE YOUR VOTE... MERELY CHECK ***ONE*** OF THE NAMES ABOVE!... LIKE FOR EXAMPLE, IF YOU THINK ***PHILODENDRON POTGOLD***, GORGEOUS NIECE OF MR. MELVIN POTGOLD, SHOULD BE ELECTED... PLACE A CHECK IN THE SQUARE NEXT TO HER NAME!... IF YOU THINK ANY OTHER GIRL SHOULD BE ELECTED, GO AHEAD... PLACE A CHECK NEXT TO THE NAME OF THAT SQUARE! THEN CUT OUT THE BALLOT ABOVE AND SEND IT IN TO US, ALONG WITH THE BUNG FROM A KEG OF ***POTGOLD*** BEER!... YOUR VOTE WILL DETERMINE WHO WILL BE ***MISS POTGOLD OF 1955!***... AND REMEMBER... LIKE ***HESTER SHVESTER, MISS POTGOLD OF 1954 SAYS...***

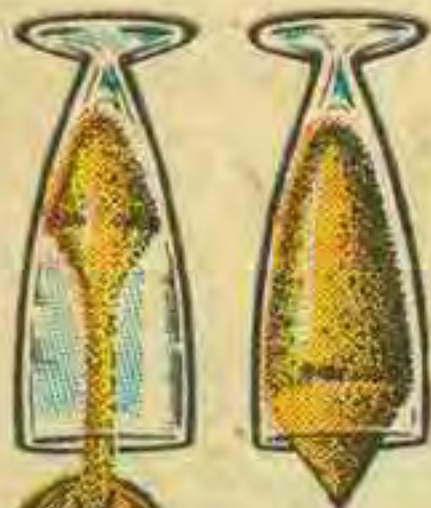
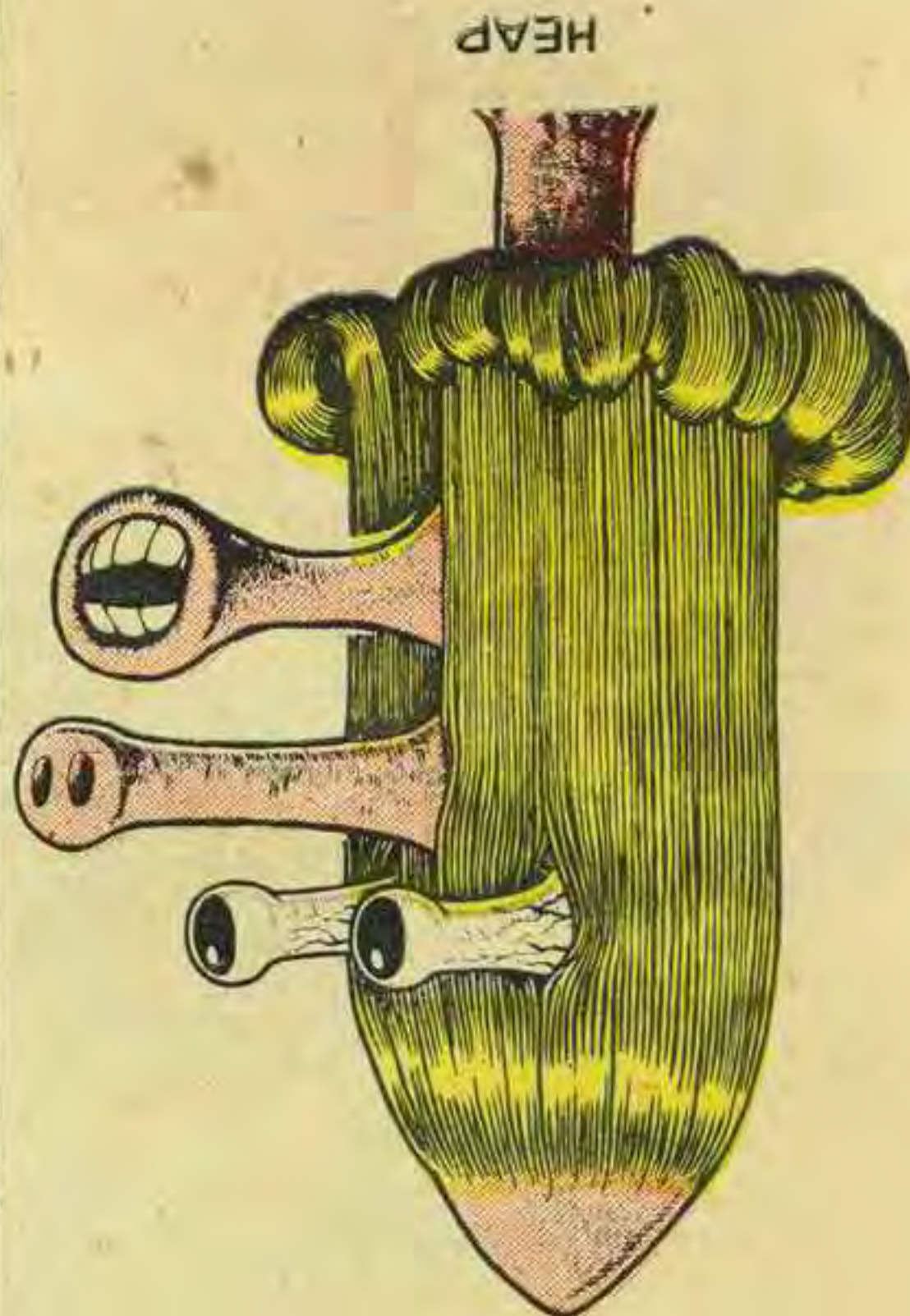
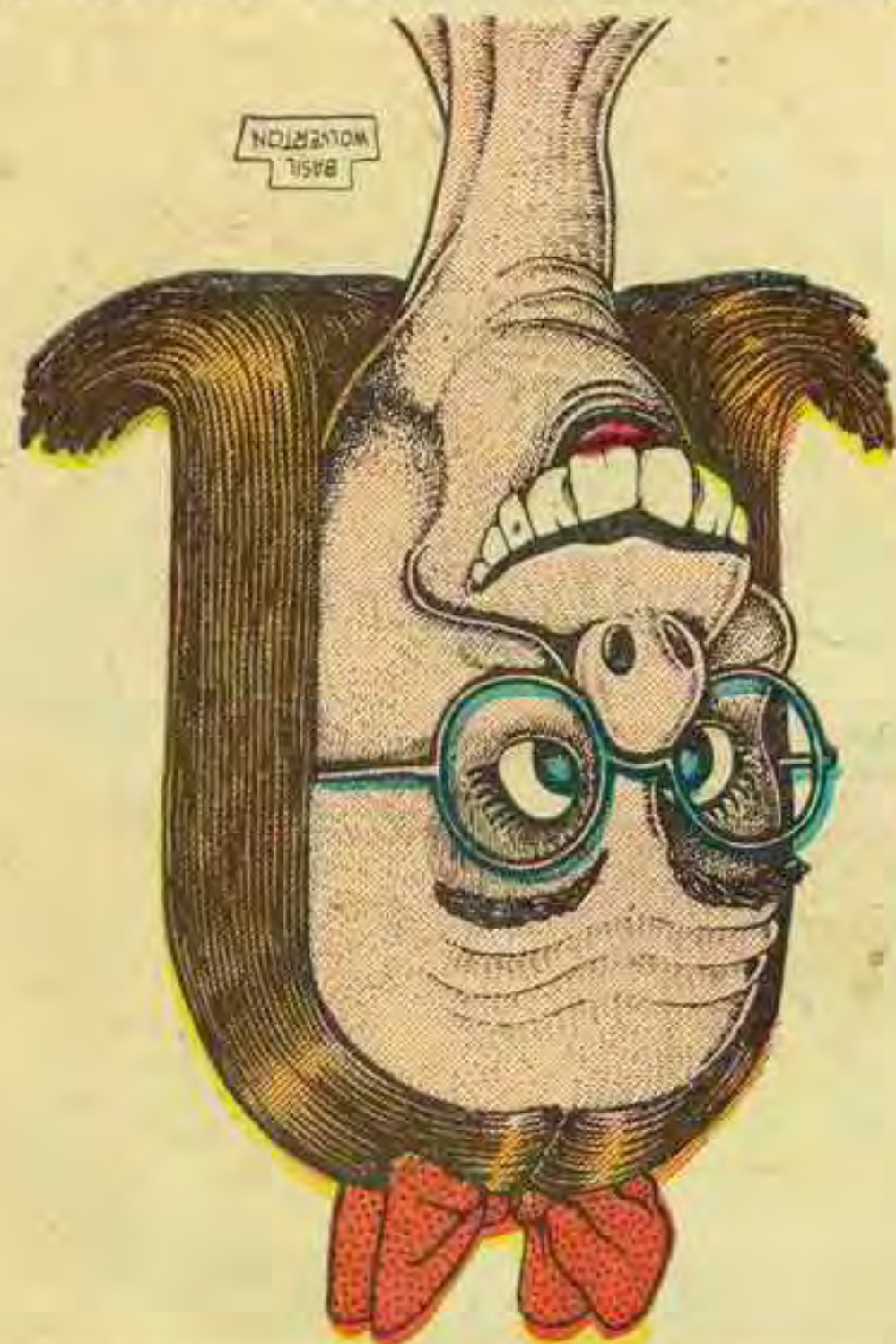
"My beer ish Potgold -zha Dry beer!"

says HESTER SHVESTER MISS POTGOLD 1954

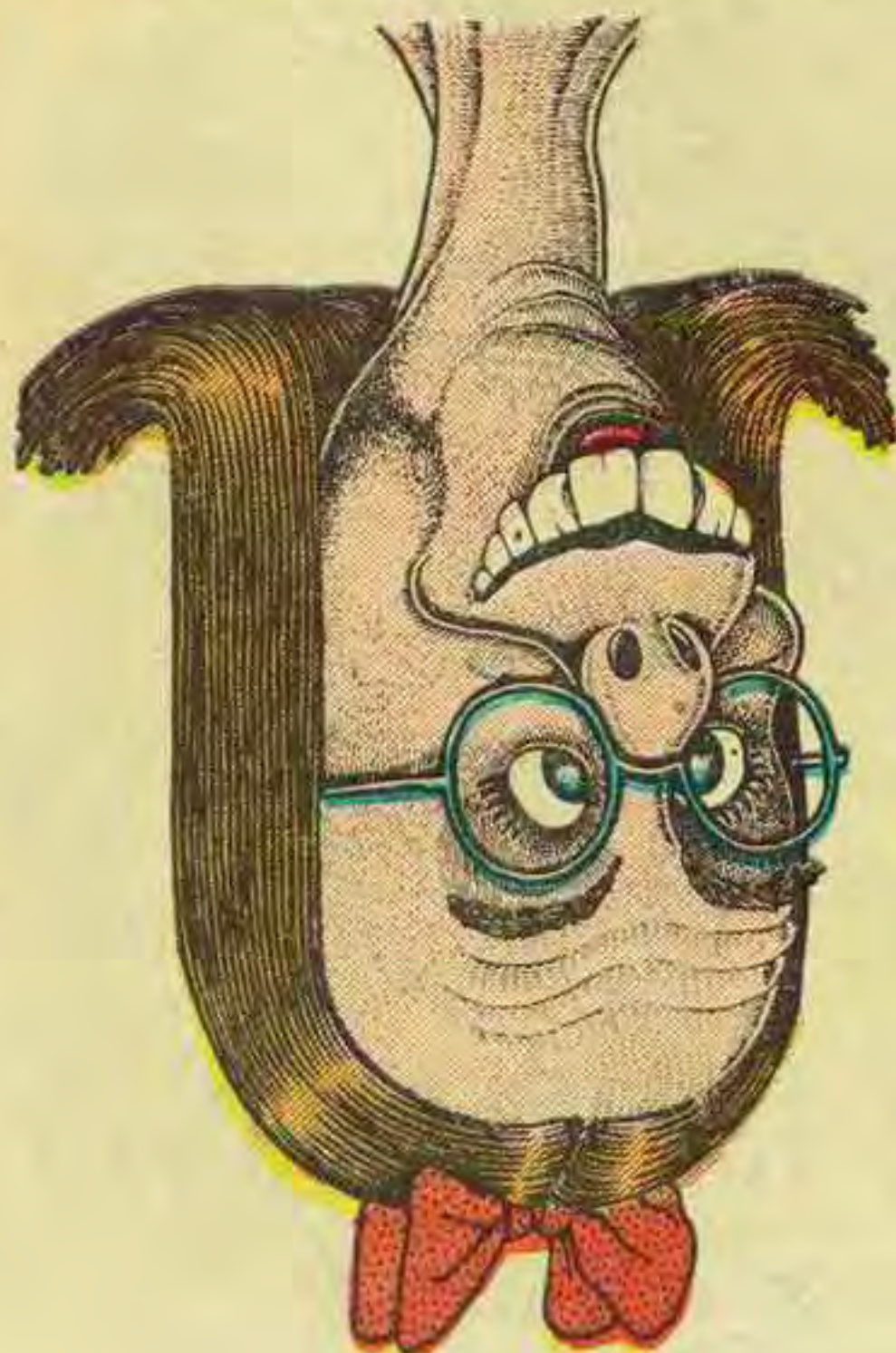
Potgold

Beer as beer should feel

Let's face it, folks!... refreshing... never filling... beer as beer should taste... **fooey!** Taste shmaste! We of Potgold make no bones about it... Potgold makes you drunk! So get Potted! Get Pot**gold**... extra dry beer and **extra** extra dry beer!

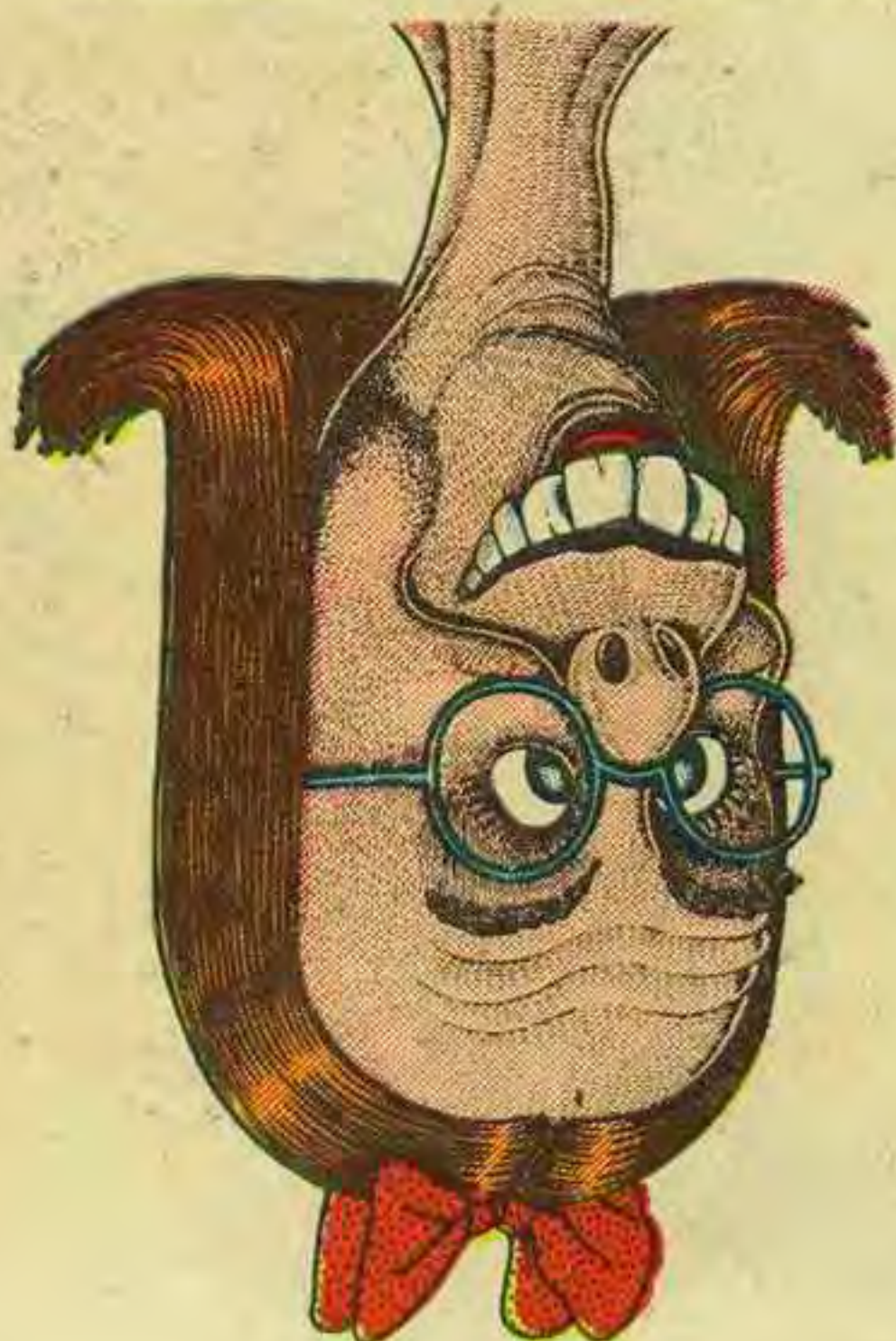
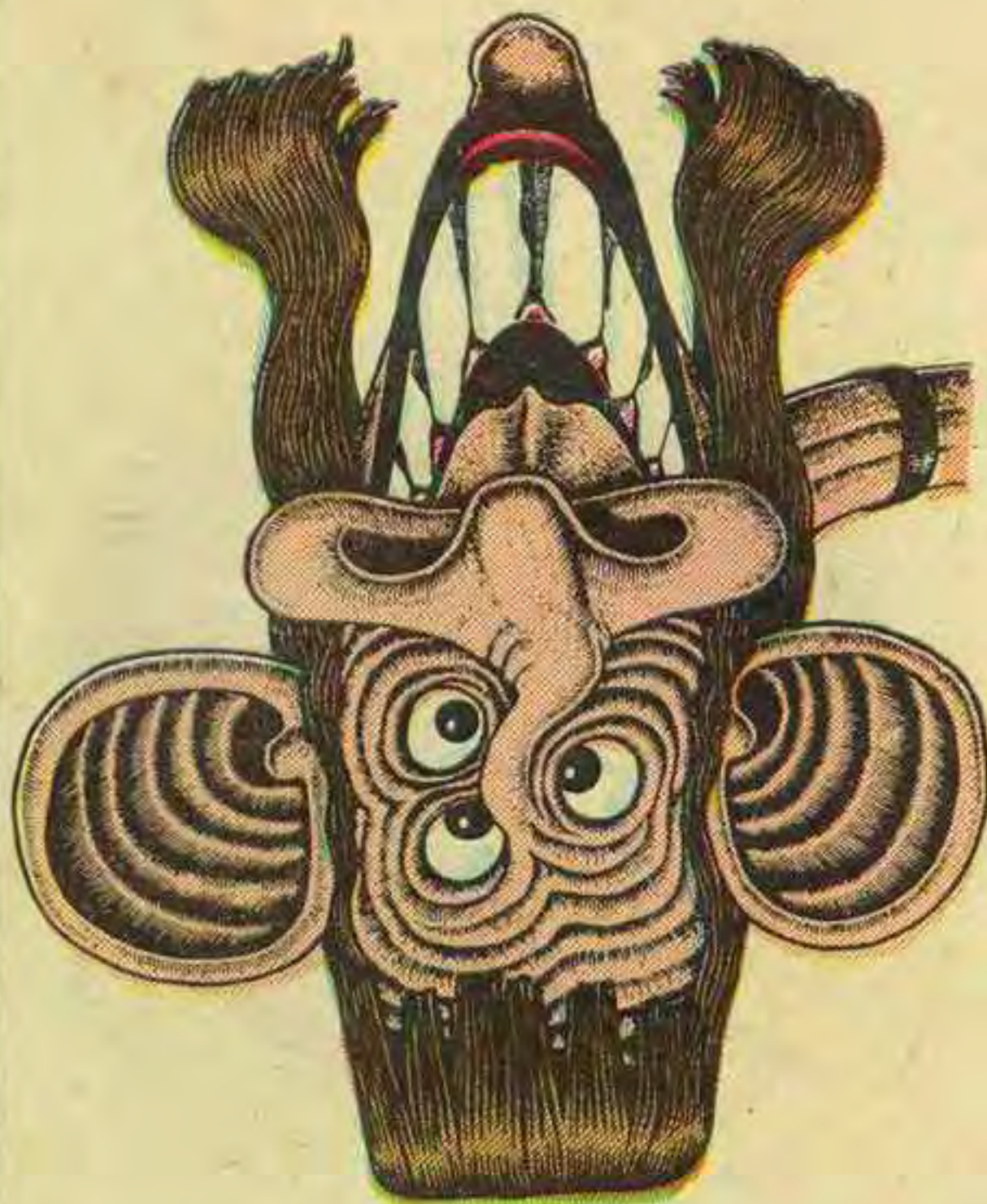
Potgold EXTRA EXTRA DRY

GEORGE

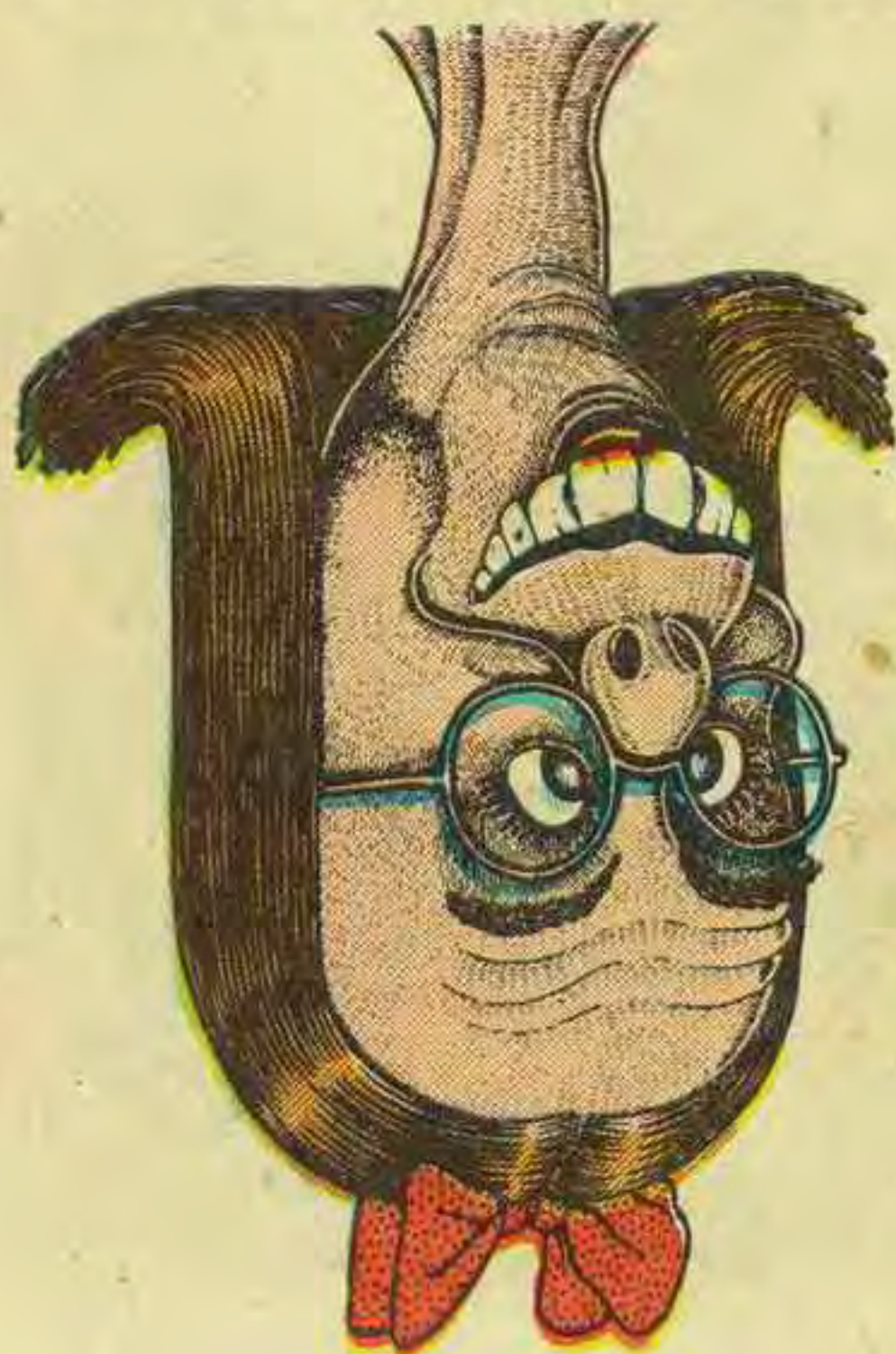
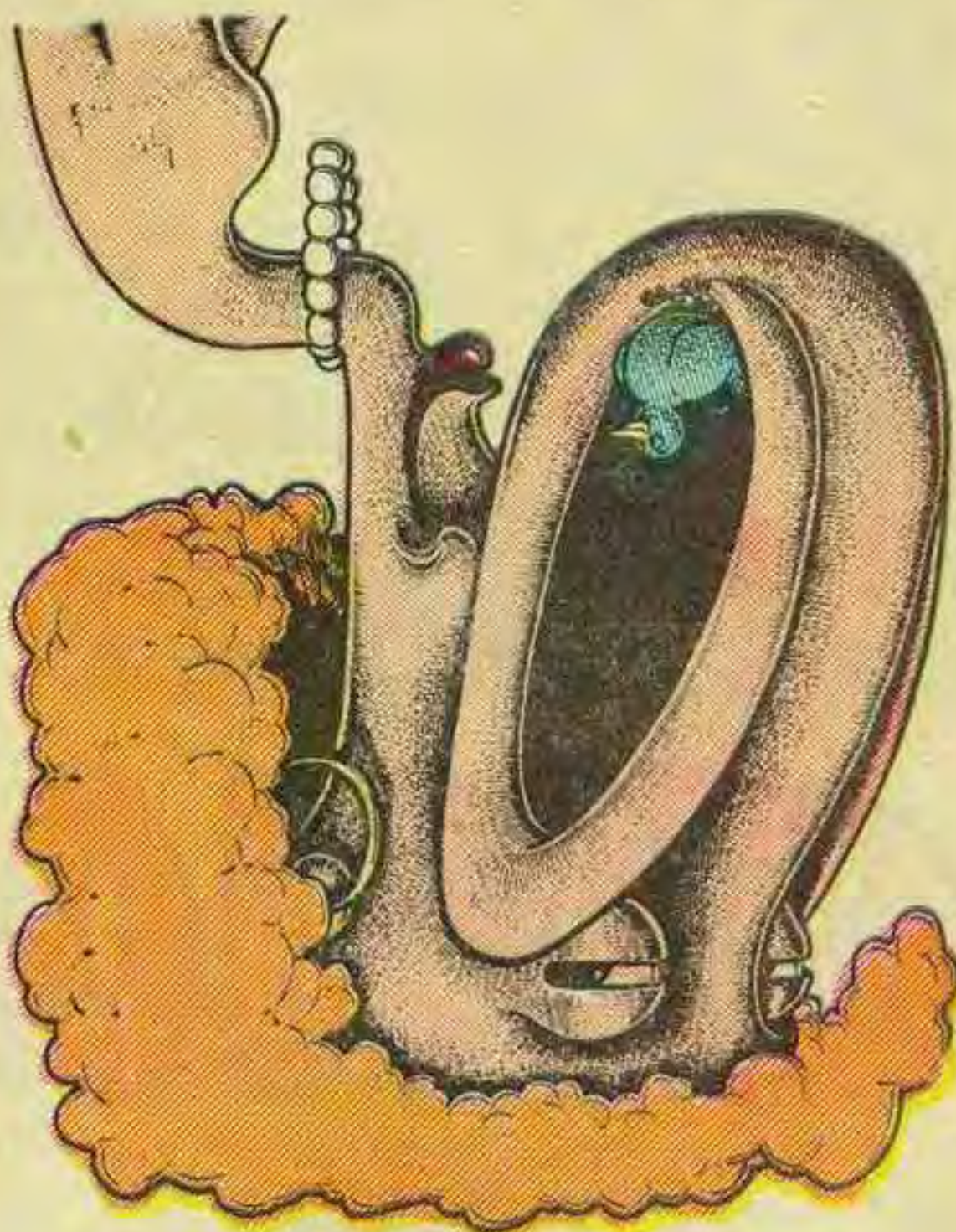
MISS PHILODENDRON POTGOLD

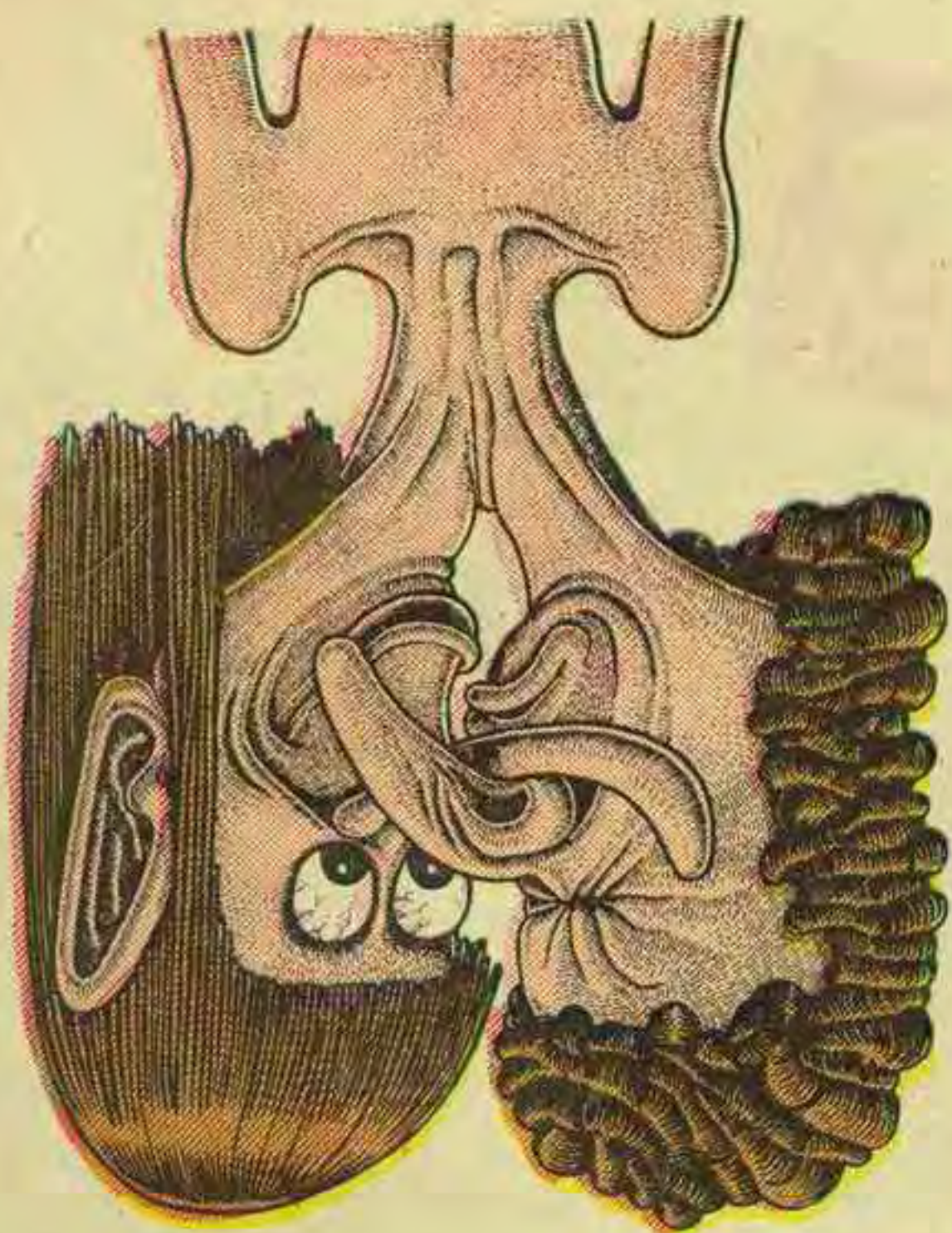
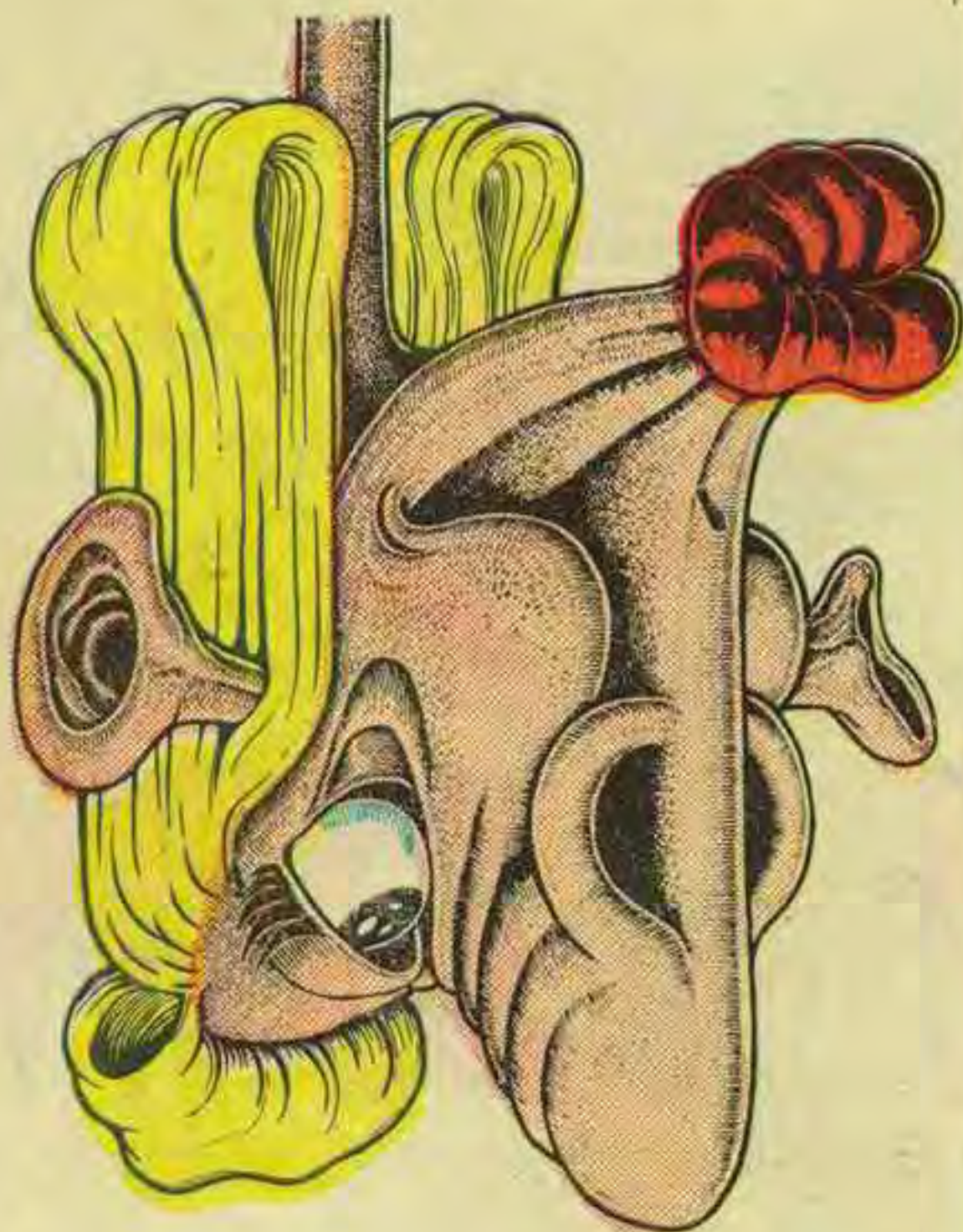
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

MISS FLOONTNEY BOONT

MISS WOONTNEY GOONT

MISS FLUNTNEY BLENT

MISS PHILODENDRON POTGOLD
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

MISS FLINTNEY BONT

MISS BONTNEY FLONT

MISS BEDNEY FLUNT

MISS FLUDNEY BENT

MISS FLENTNEY BUNT

MISS BLENTNEY FUNT

ADVERTISING DEPT.: THERE IS A FAMOUS BEER IN THE EAST THAT RUNS INTERESTING TYPE ADS IN THE NEWSPAPERS... INTERESTING 'CAUSE THEY TELL HOW THE BEER IS DRY... IS NEVER FILLING... IS BEER AS BEER SHOULD TASTE... BUT MAINLY, IS PICTURE OF GOOD-LOOKING DOLL IN MIDDLE LOOKING SOMETHING LIKE THIS...

MEET miss POTGOLD

BUT HERE COMES THE ***MAIN*** PART OF THE ADVERTISING! YOU SEE, THIS HERE GIRL IS ONLY MISS POTGOLD OF 1954!... COMES 1955, THEN WHAT?... HAH!... SLY OLD MELVIN POTGOLD, OWNER OF POTGOLD BEER HAS A CONTEST RUNNING WHERE YOU, THE POTGOLD BEER DRINKER CAN ***CHOOSE MISS POTGOLD OF 1955!*** AND SO, ON THE NEXT 4 PAGES, WE PRESENT CANDIDATES FOR ***MISS POTGOLD OF 1955!***

MAD MUMBLINGS

Dear Editors,

. . . To you our thanks. In our school there is an E.C. fan. He is a raving, ranting, rampaging, roving, slivvering, slobbering, senseless maniac. He goes down the halls turning flips, hollering Hooohahhhh, and otherwise making an idiot of his crazy self. He goes to all extremes to get attention, even if it means climbing up on a desk and diving off on his pointed little head. But then once a month, in comes MAD, and for a whole day he is quiet as a bird while he sits around and drools over MAD. We want to thank you for a wonderful comic book that gives us a day of rest. Too bad you can't make MAD a daily.—Blue Beathard—Kirbyville, Tex.

. . . I just read MAD and I thought the auto-seat advertisement was good.—Rocky Colasanti—Detroit, Mich.

. . . We of SPAMWF (Society for the Prevention of Abuse and Misuse of the Word Furshlugginer) strongly object to the misuse of the word "furshlugginer" in your stories. You have distorted the true meaning of this word by associating it with such terrible words as "potrzebie." Please don't!—Burl Moss, Pres. SPAMWF—Detroit, Mich.

. . . I have just read your smoking test and now I am the proud owner of no head. I have a joke: Hans and his parents are taking a walk. His Ma falls over a cliff. His Pa says, "Look Hans, no Ma!".—(no name given)

. . . Last week my best friend informed me that in his work he finds gobs and gobs of issues of MAD. The next day I got a job with him, and now I am living happily ever after with a warehouse full of MAD magazines.—Stan the Garbageman—(no address)

. . . We have been reading and enjoying MAD for quite some time now and we haven't found much wrong with it, but even so, we have one gripe. We really think that scape-goating and fun-poking at any Race, Religion, Color or Creed is unnecessary. MAD hasn't much of this, but we all agree that Chop Chop Chop of The Black and Blue Hawks in MAD No. 5 was portrayed as a very bad picture of the Chinese people and was shown as inferior to the other characters in the strip. We aren't saying that things like this happen very often in MAD, but we're sorry that a good mag such as MAD has to let it happen at all.—Robert Glaberson—Brooklyn, N. Y.

We are sorry if reader Glaberson or anyone else interpreted our story's purposes as such. Actually, we are and were very conscious of the evils of race prejudice even as we wrote the aforementioned story.—ed.

I used to think your comic-books were O.K., but now I think it's time you guys started to grow up. It was all right just throwing junk in your books and trying to sell them to kids who are low in mentality as you are, but since the new edition came out with the picture of the Madonna on it with one of your screwed-up comic books in her hand, it is going a bit too far. Have guys gotten so hard-up and ignorant for those comic-books that you have to print a picture of her on your front cover? Don't get me wrong. It's not the picture that I'm mad about but what the picture stands for. But I guess you guys have not the brains to figure that out.—Frank Smith—(no address)

MAD'S No. 14 cover is the famous Mona Lisa by Leonardo Da Vinci and has no connection with any religious figure whatever.—ed.

. . . If Mrs. Harriette K. Vandenbaum of New Haven, Conn. (Mad Mumblings, MAD No. 14) is right, she must have been on a steady diet of MAD for over 40 years. If you want my opinion, which I am sure you don't, I think that MAD is the height of intellectualism.—Gilbert O'Connell—Blairstown, N. J.

. . . In reading issue No. 14, I read, as I always do, the Mad Mumblings section. I have not had the good fortune of being a MAD fan for very long, (about six months), but I bristled when I read Mrs. Vandenbaum's letter. I have, from the onset, been a firm believer that all of the humor in MAD can be appreciated by the very young reader, but I also believe that there isn't, and there never has been anything in MAD that could be in any way considered a detriment. I myself am a comic-book hater, but MAD is more than a comic-book. MAD is a publication that makes its readers stay on their toes to get all the humor. But back to Mrs. Vandenbaum. Madam, you must think your son is a weak-willed moron, or a blithering idiot if you think he and others like him will be led to a life of crime by this magazine. I believe you will find that the age-group that reads MAD is considerably older than that for any comic-book. In closing, I would like to say that this is one adult reader who is not an idiot.—Phillip Loeb—Taylorville, Ill.

[illegible]
—(Kieth Nutt)—Midland, Tex.

[illegible]
—(Ginger Adler)—Los Angeles, Cal

[illegible]
—(Sam Browman)—Albert Lea, Minn.

. Come on, let's see more of Wolverton's work!—J. D. Carlson—New York, N. Y.

. I WANT BASIL!—Richard Scott—Bellerose, L. I.

You've got him!—ed.

Remember! You can buy a 10c issue of MAD for 12½c if you subscribe! $1.00 for eight issues mailed in strong manila envelopes! Send subscriptions and mail to:

MAD Editors
Room 706, Dept. 17
225 Lafayette St.
New York 12, N. Y.

E.C. WENT TO SEA
IN SEARCH OF ANOTHER NEW TREND...

AND WE CAME UP WITH...
SAGAS OF THE SEA, SHIPS, PLUNDER AND...

NOW YOU SEARCH FOR IT!

BUT IF YOU *CAN'T FIND PIRACY* AT YOUR LOCAL NEWSSTAND, YOU CAN ***SUBSCRIBE!*** JUST FILL OUT THE COUPON AND MAIL, TOGETHER WITH ***ONE HUNDRED PIECES OF CENT*** (THAT'S ONE BUCK, LAND-LUBBERS!), TO:

THE SEASICK EDITORS OF
PIRACY
ROOM 706
225 LAFAYETTE STREET
N.Y.C. 12, N.Y.

OKAY, BILGE RATS! YOU SHANGHAIED ME! I ENCLOSE $1.00 FOR THE NEXT EIGHT ISSUES OF *PIRACY!*

NAME ____________

ADDRESS ____________

CITY ____________

STATE ____________ ZONE NO. ______

WRASSLING! ...NO HOLDS BARRED!

FIX BAYONETS!
GET THE WOMEN AND CHILDREN OUT OF HERE!
SOMEBODY TAKE CARE OF THE WOMEN AND CHILDREN!

I'LL TAKE CARE OF THE WOMEN ...MAINLY MISS CHEESECAKE!
NO... I'LL TAKE CARE OF THE WOMEN!
NO, I'LL TAKE CARE...
NO! ME!

CALL OUT ALL THE TROOPS IN THIS VICINITY!
...ALL EXCEPT PRIVATE SHOE! I WANT HIM TO GO ON PASS!

...AND FURTHERMORE... IF WE BETRAY THIS GLORIOUS TRUST IN THE SPEED OF ASKING QUESTIONS... THIS ..

AHRIGHT!... OUR TIME IS UP! JOIN US TOMORROW, WHEN WE GET TOGETHER AGAIN TO PLAY 'WHAT'S MY SHINE!... THE FRIENDLY QUIZ GAME FOR THE WHOLE FRIENDLY FAMILY!

BOP
BAM
BIFF
UMF
THIS WAS A SPECIAL FEATURE
UG
BANG

HERE IS THE ORIGINAL PHOTOGRAPH AS IT LOOKED BEFORE IT WAS DOCTORED! YOU WILL NOTICE THAT THE 'WARBONNET' IS A TURKEY SITTING ON A FENCE BEHIND EVEN STEVEN!... YOU WILL NOTICE THE 'WAR-PAINT' IS HOUSE-PAINT EVEN STEVEN WAS SPATTERED WITH WHILE PAINTING HOUSE WITH 'TOMAHAWK' WHICH IS IN REALITY A PAINT-ROLLER!

AND SO, AS MR. SMURDLEY IS GENTLY PROPELLED FROM THE STUDIO, WE SWITCH TO #2 CAMERA... AND PROCEDE WITH THE PROCEEDINGS!
...JOE McCARTAWAY...YOU HAVE A POINT OF ORDER?
RIGHT! ONE HAM ON RYE... NO LETTUCE OR BUTTER!... CONTAINER OF MILK AND A DANISH!... TELL THE BOY TO BRING A COUPLE STRAWS...

HOWEVER... ALL KIDDING ASIDE... I HAVE HERE IN MY HAND... EVIDENCE SHOWING THAT EVEN STEVEN IS IN REALITY, A REDSKIN!

HERE IS A PHOTOGRAPH SHOWING EVEN STEVEN WITH HIS WARBONET ON... HIS WARPAINT ON... CLUTCHING A BLOODY TOMAHAWK IN HIS HAND!

MR. McCARTAWAY! THIS IS A MOST SENSATIONAL PIECE OF EVIDENCE LEADING ME TO CONCLUDE THAT THERE IS ONE THING TO DO AT THIS DRAMATIC HIGH-POINT IN THE PROGRAM WHERE OUR TELEVIEWERS ARE UNDOUBTEDLY GLUED TO THEIR SETS AS NEVER BEFORE...
...AND THAT ONE THING TO DO IS... THE COMMERCIAL!

FRIENDS... I'M KARL WEEKDT, YOUR ANNOUNCER, AND I'VE COME TO TELL YOU OF A NEW DISCOVERY IN INSTANT COFFEES...
POW!
POINT OF ORDER

...YES...POW...THE NEW INSTANT COFFEE THAT EVERYONE IS TALKING ABOUT!... POW IS NOT A DRIP, NOT A GRIND, NOT A SMASH, NOT A GOO...

POW INSTANT COFFEE CONSISTS OF TINY HONEST TO GOODNESS HOLLOW FLAVOR BUDS ALL HOLLOW INSIDE AND EVERYTHING! LET ME SHOW YOU WITH THIS MAGNIFYING GLASS...
POINT OF ORDER!

MISTER EVEN STEVEN... WELCOME TO 'WHAT'S MAH SHINE'! NAH LET'S SEE IF OUAH PANEL CAN POSSIBLY GUESS WHAT YOU DO! WE WILL START OUR QUESTIONING WITH JOHN McLELLILLELLILLIN...
INSTAN
MR. MODERATOR...NOT WANTING TO TAKE UP TOO MUCH TIME, I WILL MAKE MY QUESTION BRIEF AND TO THE POINT!... MY QUESTION IS ASKED WITH THE HOPE OF GETTING TO THE POINT AS QUICKLY AS POSSIBLE... THE WAY EVERY GOOD CITIZEN SHOULD GET TO THE POINT AS QUICKLY AS POSSIBLE! FOR SPEED AND PROMPTNESS IS THE LIFEBLOOD OF OUR CIVILIZATION THAT CANNOT GO ON WITHOUT SPEED...
...POINT OF ORDER...
INSTANT COFFEE
...AND IF WE SLOW DOWN... WE WILL BETRAY OUR HERITAGE...
AND NOW WE MOVE ON TO THE REST OF THE PANEL!
...THE GLORIOUS HERITAGE WHICH IS OURS ALONE...
DO YOU HAVE A QUESTION, EVERETT?
...IN THE INTEREST OF TIME, I PASS!
...POINT OF ORDER!
...AND WHICH YOU AND I MUST CARRY ON...
HENRY?
...I ALSO PASS!
...THROUGH THE RAIN, THROUGH THE SNOW...
CHARLES?
...I PASS!
...POINT OF ORDER!
STUART?
...I PASS!
HENRY?
...I PASS!
POINT OF ORDER!
LANA?
TEEHEE!
I DON'T PASS!
POINT OF ORDER!
WHAT WAS THAT? ...WAS THAT YOU, LANA CHEESECAKE, WHO DO REFUSE TO PASS?
POINT OF ORDER!
NO!
POINT OF ORDER!
...IT WAS ME, STURDLEY SMURDLEY, CAMERAMAN, WHO DO REFUSE TO PASS!
...YAHOO!
POINT OF ORDER!

...EVERETT PIRKDAUGHTER...

...HENRY DOORSHACK...
MR. CHAIR-MAN...

...CHARLES POTRZEBIE...

...JOHN McLELLILLELLILLIN...
...MR. CHAIR-MAN...

...STUART SAWHIMINTOWN...

...HENRY JACKDAUGHTER...
MR. CHAIR-MAN...

...LANA CHEESECAKE...
MR. CHAIR-MAN...

...MISS CHEESECAKE IS A NEWCOMER HAVING BEEN ADDED TO GIVE OUAH PANEL PROPER BALANCE...
MR. CHAIR-MAN...

...TO GIVE OUAH PANEL A GREATER VARIETY OF OPINION! IN OTHER WORDS... TO STATE WHAT SHE IS GIVING OUAH PANEL SIMPLY, IN A WORD IS... BOING!
MR. CHAIR-MAN...
...ALSO... THE FINAL MEMBER OF OUAH PANEL IS JOSEPH McCARTAWAY!
MR. CHAIR-MAN...

MR. McCARTAWAY... WHEN YOU ADDRESS THE "CHAIR-MAN," YOU NO DOUBT WANT THE "MODERATOR" SINCE ON THIS TYPE SHOW, "MODERATOR" IS THE PROPER DESIGNATION RATHER THAN "CHAIRMAN" AND WHEN YOU SAY YOU WANT THE "CHAIRMAN," NO DOUBT YOU WANT THE "MODERATOR"!
...NO... I WANT THE CHAIRMAN! ...THE MAN IN CHARGE OF GIVING OUT CHAIRS FORGOT TO GIVE ME A CHAIR SO I WANT THE CHAIRMAN!

AHRIGHT!... NOW WILL OUR FIRST MYSTERY GUEST PLEASE SIGN IN...
POW
Confidential
Subject: Signature
Distribution: 3 copies in triplicate
Even Steven
Even Steven
Even Steven

HERE'S THE WAY IT SHOULD HAVE STARTED! FIRST OF ALL... WHO WANTS TO LISTEN TO A PROGRAM CALLED "*THE SENATE SUBCOMMITTEE HEARINGS ON THE ARMY INVESTIGATIONS*"?... THE WHOLE THING NEEDED A SNAPPIER TITLE... LIKE FOR INSTANCE, "*TRUTH OR COHNSEQUENCES*"... "*BREAK THE RANK*"... OR...

WHAT'S MY SHINE!

WELCOME, ESTEEMED LADIES AND GENTLEMEN! ... MAH NAME IS JAY RENKINS, YOAH MODERATOR!

...AH AM ASKING YEW TO JOIN ME IN ANOTHER SESSION OF 'WHAT'S MAH SHINE'... THE FRIENDLY QUIZ GAME!

POW $

INSTANT COFFEE

TELEVISION DEPT.: HERE WE HAVE A SCENE FROM A TELEVISION SHOW THAT BEGAN IN APRIL AND THAT BY NOW EVERY MAN, WOMAN AND CHILD IN THE U.S.A. SHOULD BE FAMILIAR WITH! ALTHOUGH THIS SHOW WAS ORIGINALLY PROGRAMMED FOR TWO WEEKS...AT THIS WRITING, IT SEEMS TO HAVE BECOME A REGULAR SUSTAINING BROADCAST THAT MAY GO ON FOREVER!
NOW, YOU KIDDIES AND GROWN-UPS WHO JUST EVEN GLANCED AT IT WERE NO DOUBT STRUCK BY THE MONOTONY OF THIS SHOW!... THE LACK OF PLOT... THE REPETITIOUS DIALOGUE... THE DULL, UNINTERESTING SCENERY WITH THE SAME CAMERA ANGLES AGAIN AND AGAIN!... WE OF ***MAD*** RESPECTFULLY SUGGEST THAT THE APPROACH TO THIS SHOW WAS ALL WRONG... AND WITH AN EYE TOWARDS CONSTRUCTIVE CRITICISM, WE OFFER ON THE FOLLOWING PAGES, OUR SUGGESTIONS AS TO HOW IT SHOULD HAVE BEEN DONE.

BOY, JIGGIE... THIS IS A FINE CORNED-BEEF AND CABBAGE PARTY!
JIGGIE, IT SURE IS FINE OF YOU TO THROW THIS CORNED-BEEF AND CABBAGE PARTY AT YOUR HOUSE!
WHEE! NOW LET'S THROW CORNED-BEEF AND CABBAGE AT SOMEONE ELSE'S HOUSE!
...IT SURE IS FINE, JIGGIE, TO SEE A PSYCHOLOGICAL ADJUSTMENT TO THE FORMER VICIOUS MARITAL RELATIONSHIP BETWEEN YOU AND MAGGS!
WHICH REMINDS ME... HOW'S YOUR MOM, ED?

DINTY, I'D LIKE YOU TO MEET ME BROTHER-IN-LAW!
I'M TAKING CARE OF EVERYTHING HERE, JIGGIE, AND I'M WASHING THE DISHES, AND AFTER I CLEAN UP, I'M OFF TO MY NEW JOB WHERE I WORK THE 14 HOUR SHIFT IN A SALT MINE!
...AND DINTY... I'D LIKE YOU TO MEET ME DAUGHTER!
...OH FATHER, I'VE ENROLLED FOR A CONCENTRATED COURSE AT VOCATIONAL SCHOOL WHICH I'M WORKING MY WAY THROUGH BY CLEANING OFFICE BUILDINGS AT NIGHT!

...AND DINTY... I'D LIKE YOU TO MEET ME WIFE!
...LOOK, DEAR! I'VE BUILT A COZY FIRE IN THE FIRE-PLACE FOR YOU AND GUESS WHAT I'M USING FOR FIREWOOD? MY PIANO! I WON'T HAVE ANY MORE TIME FOR SINGING NOW THAT I SPEND ALL MY TIME HOUSEKEEPING FOR YOU!

...BY GOLLY, JIGGIE... THINGS HAVE CERTAINLY CHANGED AROUND HERE! WHAT HAPPENED?
WELL, DINTY... FOR MANY YEARS NOW, EVEN THOUGH I'VE ALWAYS BEEN A RICH, SUCCESSFUL BUSINESS MAN WITH A TOP HAT.. I'VE HAD TO STAND FOR THAT MISERABLE ROUTINE OF BEING BEAT UP BY MAGGS TO GIVE THE FOLKS OUT THERE LAUGHS!

...HOWEVER, IN MORE SERIOUS MOMENTS I'VE BEEN HAVING LATELY, THE THOUGHT STRUCK ME, WITH MY MONEY I COULD BUY PROTECTION AGAINST THIS! THE THOUGHT STRUCK ME I COULD BUY BODYGUARDS! THE THOUGHT STRUCK ME I COULD STRUCK MAGGS WITH A LITTLE HELP!
HERE YOU ARE, BOYS... AND IF YOU SEE THE OLD BAT ACTING UP... LET 'ER HAVE IT AGAIN!
PICTURES!
YOU SEE, DINTY, IT'S GOOD TO BE SERIOUS ONCE IN A WHILE!
B. Krigstein

... AND GET BACK IN AND STAY THERE, YOU WORM!
... LOOK!... I MEAN SERIOUSLY SPEAKING!... I MEAN THIS JUST ISN'T FUNNY!... I MEAN LET'S CUT THE BALONEY!... THERE'S JUST SO MUCH PUNISHMENT THE HUMAN COMIC-STRIP BODY CAN TAKE!
WELL... I'VE STOOD ABOUT ENOUGH! I'M NOT GOING TO STAND ANY MORE!... YES AFTER LOSING SO MUCH BLOOD, I BETTER NOT STAND ANY MORE!... I BETTER SIT! ... BUT ALL KIDDING ASIDE... I'VE HAD ENOUGH PUSHING AROUND! NOW I'M GOING TO GET TOUGH!
OH MOTHER!... I SAW FATHER IN HIS ROOM, BUSILY TELEPHONING AND GETTING DRESSED TO GO OUT... TO DINTY MOORE'S PROBABLY TO EAT CORNED-BEEF AND CABBAGE WITH HIS UNCOUTH FRIENDS!
HE IS, IS HE? ... WELL... I'M GOING TO GIVE THAT WORM A LESSON ONCE AND FOR ALL...
THERE! HOW DO YOU LIKE THE FEEL OF THE SPINNING DISH CRACKED AGAINST THE SKULL THAT EVERY ONE THINKS IS SO FUNNY!
... AND HOW DO YOU LIKE THE REAL EFFECT OF THE CLUBBED FIST ON THE NOSE WHICH IS TREATED SO COMICALLY IN THE PAPERS!
... AND HOW DO YOU LIKE THE SHARP EXCRUCIATING PAIN OF THE SWUNG SHOE AGAINST THE BASE OF THE SPINE THAT ALWAYS GETS SUCH A LAUGH IN THE FUNNIES!
7

BY GOLLY... THIS TIME I'LL SNEAK OUT THE RIGHT WAY!... FORTUNATELY THE STONES IN THE FLOOR COME LOOSE AND BY FLUSHING AN UNNOTICEABLE AMOUNT OF DIRT DOWN THE BATHROOM SINK EACH DAY, I CAN TUNNEL ME WAY TO FREEDOM!
HERS
HERS
HERS
HERS
HIS
CAUTION: SLIPPERY WHEN WET!

AH... AT LAST... THE OUTER COURT! GY BOLLY... I HOPE THEY'VE KEPT MY PLATE OF CORNED-BEEF AND CABBAGE AT DINTY MOORE'S WARM!
DING DING DING DING
UH-OH! SOMEBODY'S TURNED ON THE ALARM!
BEWARE OF DOG! WIFE!

...NOW I'VE GOT TO CROSS THE OPEN COURT BEFORE THE GUARDS ON THE WALL TURN ON THEIR SEARCHLIGHTS!
DANG
DANG DANG

...THEY'VE SPOTTED ME!... I'LL HAVE TO MAKE A RUN FOR THE WALL!
WEEOOOOOO
RESERVED FOR MY HUSBAND
DANG DANG

...NOW TO GET OVER BEFORE THE MACHINE-GUNS OPEN UP!
... THAT MAGGS CERTAINLY TRIES TO KEEP ME IN THE HOUSE ALL NIGHT!
THERE HE IS-
GET 'IM
OPEN FIRE!
DANG DANG
CLANG

YB YLLOG, I MADE IT!
DANGER
WCBS TV

GET BACK IN THERE YOU WORM!
CRASH!
"What fools these Mortals be!"

THAT'S RIGHT! HAVE A GOOD LAUGH WHILE MY WIFE BEATS ME UP! LAUGH LIKE YOU HAVE ALL THESE YEARS!
EEK! ON ACCOUNT OF YOU, I ACCIDENTALLY HIT MY DOG WITH A PLATE!

YOU WORM!... MY DOGGIE IS DEAD AND IT'S ALL YOUR FAULT!
YOU'RE IN LUCK, FOLKS!...YOU'RE IN FOR A GOOD LAUGH!... I THINK I'M GOING TO GET A REAL GOOD BEATING!

I SUPPOSE YOU THINK IT'S FUNNY GETTING BOUNCED OFF THE WALL?...DID YOU EVER FEEL THE PAIN OF A BROKEN RIB?
...AND BEING HIT BY, THE ROLLING PIN? VERY FUNNY!... YOU KNOW HOW DANGEROUS A ROLLING PIN USED AS A CLUB CAN BE?

...LOOK!... A TOOTH KNOCKED OUT! I'M TOO OLD TO GROW ANOTHER ONE BACK IN ITS PLACE! I'LL BE DISFIGURED FOR LIFE!
...LOOK!...NOW I GET HIT WITH THE LAMP!...DID YOU EVER NOTICE THE HEAVY WEIGHT IN THE BASE OF A LAMP? A LETHAL WEAPON!

THAT'S ODD! THERE ISN'T A MARK ON THE DOG!
THAT DOG DIDN'T GET HIT BY A PLATE! IT'S JUST THAT IN THIS SERIOUS ATMOSPHERE, THAT DOG DIED FROM BEING TOO SKINNY!
...BLASTED PICTURES!
...NO SKINNY DOG LIKE THAT CAN SURVIVE IN THIS SERIOUS ATMOSPHERE... AND NOBODY GETTING BEATINGS LIKE ME CAN SURVIVE NEITHER!
I'VE GOT TO SNEAK PAST MAGGS! ... I'VE GOT TO PLAN TO ESCAPE FOR REAL!

...GOLLY BY... THAT'S NO WAY FOR ME TO THINK! A MAN HAS GOT TO BE LOVING AND KIND TO HIS WIFE!... A MAN HAS GOT TO ACCEPT HIS MATE'S FAULTS AS WELL AS HER VIRTUES!

...FROM NOW ON, ME **WHOLE** ATTITUDE TOWARDS ME HOME SHALL CHANGE!... YES... ME **WHOLE** ATTITUDE!...YES!... I SHALL NO LONGER REGARD ME HOME AS A 'WHOLE'!

...AND AS FER ME DAUGHTER SPENDING ME MONEY ALL DAY LONG AND NOT GETTING ANY CLOSER TO MARRIAGE... I CAN TAKE IT!
...AND AS FER ME WIFE'S SCROUNGY LITTLE DOG WHICH NIP'S ME HEELS ALL DAY LONG... I CAN TAKE IT!

...AND AS FER ME BROTHER-IN-LAW, SLEEPING IN ME FAVOR-ITE CHAIR ALL DAY LONG AND LIVIN' OFF OF ME... I CAN TAKE IT!

...AND AS FER ME WIFE... KICKING ME AROUND AND BANGIN' AWAY ON THAT PIANO ALL DAY LONG...
PIEL'S LIGHT BEER OF BROADWAY FAME!

BY GOLLY... IT'S STILL NOT TOO LATE FOR CORNED BEEF AND CABBAGE AT DINTY MOORE'S!

COME BACK HERE YOU WORM!

...GET UP, YOU WORM, AND LOOK AT ALL THE HAPPY READERS SMILING AT HOW I KNOCKED YOU OVER WITH THE DISHES!
BY GOLLY, MAGGS, THIS ISN'T A VERY FUNNY MATTER!

DAY IN...DAY OUT, YOU THROW DISHES AT MY HEAD AND EVERYONE THINKS IT'S FUNNY! DO THEY REALIZE SOMETIMES A FLYING DISH CAN BREAK OPEN THE SCALP AND CAUSE SERIOUS BLEEDING?

BY GOLLY, LET'S FACE THE FACTS! THEY THINK IT'S SO FUNNY WHEN I GET HIT IN THE HEAD TO THE ACCOMPANIMENT OF A FEW STARS DRAWN IN!

...THEM STARS INDICATE PAIN! LET THE READERS HIT THEMSELVES IN THE HEAD AND SEE IF THAT PAIN IS FUNNY!

...AND BY GOLLY, IT'S SUPPOSED TO BE FUNNY WHEN I GET THEM LUMPS ON MY HEAD, AND THAT CIRCLE THAT INDICATES A BLACK EYE!

...THEM THINGS AIN'T FUNNY, BY GOLLY! THEM THINGS COULD INDICATE A BRAIN CONCUSSION OR INJURY TO THE EYE-BALL!

AND ANOTHER THING IS THESE PICTURES HANGING ALL OVER THAT I ALWAYS SEEM TO CATCH MOVING OUT OF THE CORNER OF MY EYE...

...AFTER ALL... IT IS VERY UNNATURAL AND DISCONCERTING TO SEE THESE LITTLE FIGURES JUMPING OUT OF THEIR FRAMES EVERY ONCE IN A WHILE!
...AND BY GOLLY, AT LEAST MAGGS SHOULD WASH THE DINNER OFF THEM DISHES!
3

BECAUSE OF THIS NEW FINANCIAL CRISIS... TO MEET IT... WE MUST PUSH ASIDE ALL OTHER MATTERS!... WE MUST BEND OUR CONCERTED EFFORT IN ONE DIRECTION!... WE MUST SACRIFICE OUR TIME, OUR ENERGY, AND IF NEED BE, OUR VERY LIVES!
ENNOS

WE MUST WORK ALL NIGHT... IF IT MEANS NOT SLEEPING, WE MUST WORK.. IF IT MEANS NOT EATING, WE MUST WORK... IF IT MEANS NOT BREATHING, WE... WHAT'S THAT?...
...TELE-PHONE, MR. JIGGIE!
HULLO? WHAT'S THAT YOU SAY? ...THE BOYS ARE HAVING A CORNED-BEEF AND CABBAGE PARTY AT DINTY MOORE'S?
ENNOS

MEETING'S ADJOURNED!
BY GOLLY, CORNED-BEEF AND CABBAGE...

...WITH THE BOYS AT DINTY MOORES...
...NOW IF I CAN ONLY SNEAK PAST MAGGS...!
WHO THRU THE CHOWDER INTO MRS. MURPHY'S OVERALLS?
TIP TOE

...SO FAR, SO GOOD...
...OUT THE FRONT DOOR...!!
...NYAAH... WHY KID MYSELF!
XXX

...FOR YEARS NOW, I'VE TRIED AGAIN AND AGAIN TO SNEAK PAST MAGGS BUT WHAT HAPPENS?... SAME ROUTINE... SAME STORY AGAIN AND AGAIN... JUST AS I'M ABOUT TO ESCAPE... SHE GIVES A BIG YELL...
COME BACK HERE YOU WORM
...THEN SHE THROWS A BUNCH OF DISHES AT ME...

CRRRRAAAASSHH

NEWSPAPER CARTOON DEPT.: YOU KNOW... EVERY DAY, PEOPLE LAUGH THEIR HEADS OFF AT THE MOST SERIOUS THINGS! THAT IS, PLENTY THINGS WE THINK ARE FUNNY... IF WE TAKE A SECOND LOOK... THESE THINGS ARE VERY SERIOUS!... SOMETIMES EVEN DISASTROUS!... FOR INSTANCE... TAKE THAT COMIC COUPLE... JIGGIE AND MAGGS IN...

BRINGING BACK FATHER!

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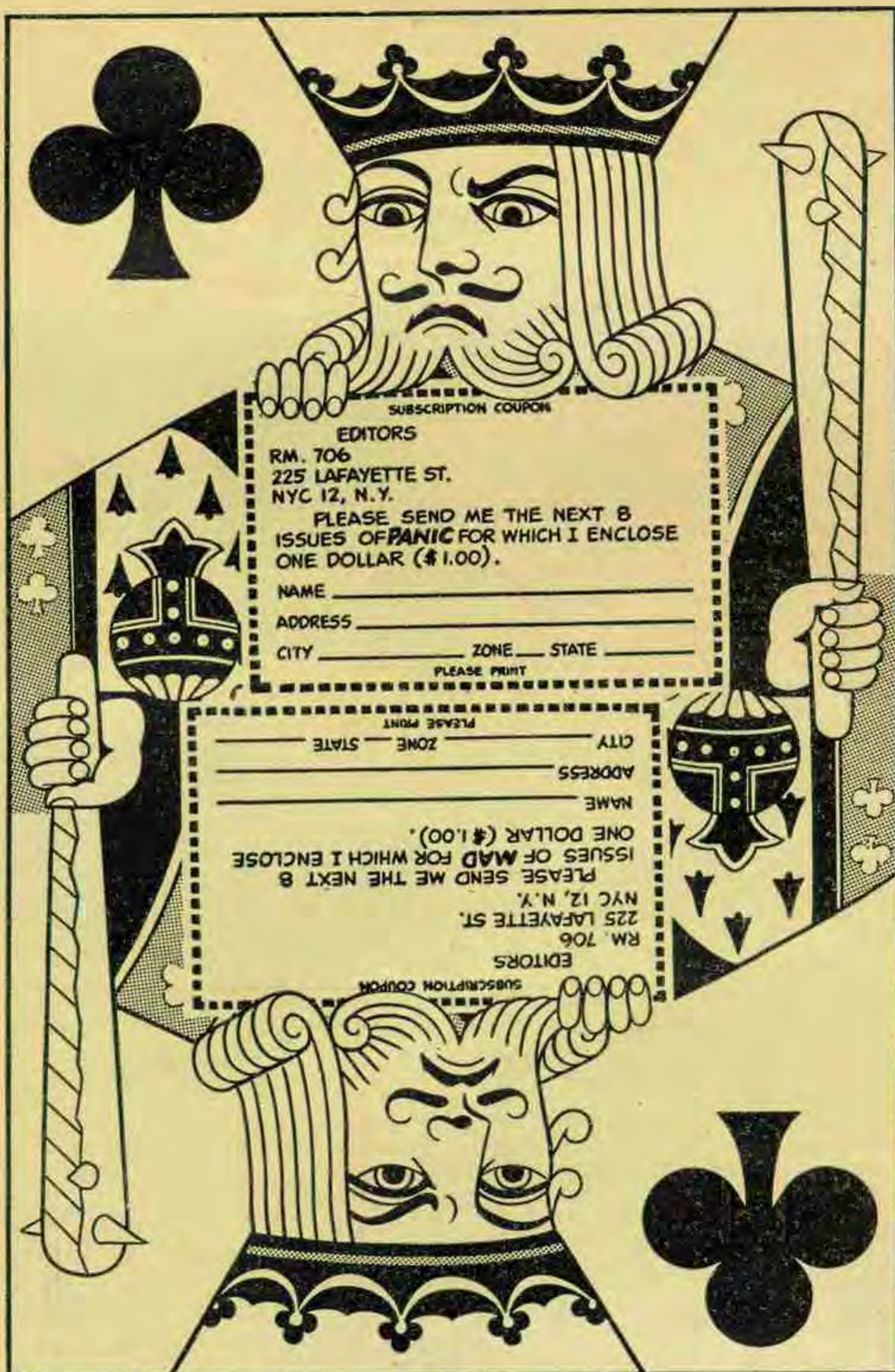
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